

Writing a College Essay: Top Ten Tips

Start early. The more time you have, the less stress you'll have. You'll have plenty of time to give the essay your best effort.

Be yourself. Take a moment to think about what interests you, what you love to talk about, what makes you sit up and take notice if it's mentioned in class or on TV. Then write about it. One of the biggest mistakes students make is "writing what they think others want to hear, rather than about an issue, event, or person that really had significance for them," says the dean of admission and financial aid at Hamilton College (NY). An essay like that is not just boring to write, it's boring to read.

Be honest. You're running late (see #1), you can't think of what to write, and someone e-mails you a heartwarming story. With just a tweak here and there, it could be a great essay, you think. It's what you would have written if you'd just had enough time. Don't be fooled! College admission officers have read hundreds, even thousands of essays. They are masters at discovering any form of plagiarism. Adapting an email story, buying an essay from some Internet site, getting someone else to write your essay, admission people have seen it all. Don't risk your college career by taking the easy way out.

Take a risk. On the other hand, some risks can pay off. Don't settle for the essay that everyone else is writing. Imagine an admission officer up late, reading the fiftieth essay of the day, yours. Do you want that person to nod off because he or she has already read ten essays on that topic?

"The danger lies not in writing bad essays but in writing common essays, the one that admission officers are going to read dozens of," says an associate director of college counseling at Mercersburg Academy (PA). "My advice? Ask your friends what they are writing, and then don't write about that!"

Keep in focus. This is your chance to tell admission officers exactly why they should admit you. Unfortunately, some students try to list every single reason, their stellar academic record, their athletic prowess, their community service, all in a page or two. When that happens, the essay looks like a grocery list. Even though the Common Application main essay has only a suggested minimum of 250 words, and no upper limit, every admissions officer has a big stack to read every day; he or she expects to spend only a couple of minutes on the essay. If you go over 700 words, you are straining their patience, which no one should want to do. Instead, read the essay question carefully and jot down a few ideas. Then choose the one that looks like the most fun to write about. Stick to that main theme throughout the essay. You don't have to list all your achievements, that's what the rest of the application is for. Use the essay in a creative way to help the admission officers get to know you as a person.

Write and rewrite. Don't try to write a masterpiece on your first try. It's not possible, and all that pressure is likely to give you writer's block. For your first draft, write anything that comes to mind about your topic. Don't worry too much about grammar or spelling. Just get it down on paper (or computer screen). Then let it "rest" for a few hours or a few days. When you come back to the draft, look for ways to make it more focused and better written. Some people are "fat" writers: they write long, wordy first drafts that need to be shortened later.

